

# Data Collection and Privacy Policy

## Data Collection

BuzzSaw Media obtains data from publicly available directories, compiled databases, and partner online surveys. All data is sourced and collected in compliance with Australian privacy laws (Privacy Act 1988 (Cth) – Updated 19th April 2020).

## Privacy Compliance

BuzzSaw Media uses best practices to protect personal information obtained from its suppliers/partners, by following the guidelines set forth by the Privacy Act 1988 (Cth) – Updated 19th April 2020.

## Electronic Commercial Messaging Opt-In

According to the Australian Spam Act, opt-in is required from Australia consumers, when sending a commercial message via electronic means, be it SMS or email. As such, all consumer data sourced by BuzzSaw Media from its data partner (Eight Dragons Digital), is opt-in.

## Do Not Call Register (DNCR) Compliance

The Do Not Call Register (DNCR) requirements related to telemarketing and the prohibition of unsolicited marketing calls to numbers listed on the Do Not Call Register.

BuzzSaw Media undertakes the following processes:

- Checking the Do Not Call Register: Prior to supplying any data for telemarketing activities, BuzzSaw Media routinely checks the Do Not Call Register to ensure



that consumers who have opted out of such communications are not contacted.

- Maintaining an Internal Do Not Call List: In addition to the DNCR, BuzzSaw Media maintains an internal Do Not Call list, which includes consumers who have requested not to receive telemarketing calls.

## Opt-Out Mechanism

If consumers wish to be removed from our database they can do so by:

1. Using opt-out mechanism at bottom of emails or SMS's received
2. Calling the BuzzSaw Media Privacy Officer on 1300 908 220
3. Emailing the BuzzSaw Privacy Officer at: [info@buzzsawmedia.com.au](mailto:info@buzzsawmedia.com.au)
4. Writing to the BuzzSaw Privacy Officer at: Level 27/101 Collins Street, Melbourne Victoria 3000 Australia

Please allow 24 hours for your preferences to be updated.

## Privacy and Security Measures

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BuzzSaw Media employs privacy and security measures to safeguard the personal information in its possession. The company is committed to industry-standard practices to prevent unauthorized access, disclosure, alteration, and destruction of personal information.

## Data Retention

BuzzSaw Media retains collected data for a reasonable period, ensuring that it is relevant for its intended purposes. Once the data is no longer necessary, the company takes appropriate measures for its secure disposal.

## Contact Us

If you have any other specific questions regarding our Privacy Policy, please [click here](#) to be taken to our enquiry form.

This policy is effective as of 1st December 2023 and may be subject to periodic updates.